

# GO! Express & Logistics has been providing logistics solutions that go beyond limits for more than 35 years

Date: January 2022

GO! Express & Logistics is Europe's largest independent provider of express and courier services. The global partner network was established in 1984 and currently comprises more than 100 GO! stations in Europe. More than 1,400 employees and 1,700 drivers and couriers are on daily assignment and ensure that more than 9.2 million shipments are transported every year (2021).

"Beyond limits" – that is the company's strapline. This is also manifested by its logistics portfolio, which goes way beyond conventional express shipping. Ranging from standard overnight express to sophisticated logistics concepts, GO! provides customised solutions for goods, documents, time-critical shipments, special shipping commodities or complex customer requirements. This is achieved through an efficient mix of standardised processes as well as maximum flexibility in response to special requirements, for example in the pharmaceutical industry, and complemented by a wide range of additional services. And we do so non-stop, 365 days a year, around the clock.

## Performing successfully on the market for more than 35 years

The company started out in 1984 as the "Arbeitsgemeinschaft Deutscher Kurierdienste" (Consortium of German Courier Services), established by eight experienced city couriers. The focus from the very start was on the network idea and combining to form a single unit. The setting up of GO! General Overnight in 1994 eventually saw the establishment of a unitary umbrella brand, under which all services were provided. Just three years later, the company reached a volume of more than 500,000 shipments per annum. Since then, GO! has recorded steady shipment volume growth, which has significantly outpaced the market with annual growth rates of between 7 and 15 per cent in the past eight years. Thus GO! recently announced growth in shipments of almost 15 per cent for the 2021 financial year.

The central and therefore the key hub in the GO! system is located in Niederaula in the German state of Hesse. The central HUB offers a night-time sorting capacity of 10,500 packages (parcels) per hour on the 30,000 square-metre site (which includes 7,600 square metres of production and warehousing space). From here the shipments are redistributed via the GO! route network and Regio-HUBs to every part of Germany.

Since the end of the 1990s the network has also undergone international expansion to currently include around 40 GO! stations in neighbouring European countries. More than 300 routes cover this extensive network, which guarantees very short transit times. To enhance the operation yet further, GO! maintains its own national subsidiaries in Denmark, Germany, Luxembourg, Austria, Poland, Switzerland, Slovakia and the Czech Republic. Other countries including Belgium, the UK, France, Italy, the Netherlands, Slovenia and Hungary are linked in via permanent cooperation partners.

Particularly in the context of globalisation and digitalisation, GO! is an extremely flexible service provider that attaches great importance to customised, prompt and on-time service. That is precisely what distinguishes the company from its competitors: while other logistics giants are sluggish and unable to adapt, GO! is highly flexible in the way it operates and provides customised service. The GO! head office in Bonn handles central management, in order to coordinate processes within the system and ensure seamless collaboration between the stations.

(On this topic see the article in German by Ulrich Nolte, CEO of GO! Deutschland „Supertanker oder Schnellboot“ (Germany “supertanker or speedboat”) in: P-H. Voß (Publ.): Logistik – die unterschätzte Zukunftsindustrie (Logistics – the underestimated industry of the future) Strategien und Lösungen entlang der Supply Chain 4.0. (Strategies and Solutions along Supply Chain 4.0). Springer Fachmedien Wiesbaden. 2nd completely revised edition 2020)

What is also beyond limits is GO! quality: with the highest performance rates and lowest damage / loss ratios, GO! is a premium service provider and quality leader in the CEP market. DIN

EN ISO 9001:2015 certification also covers all GO! express delivery and courier services, incl. all additional services. In addition, GO! complies with Good Distribution Practice (GDP) of medicinal products for human use guidelines and has certified compliance with GDP in writing.

### Tailored services

CEP requirements are diverse, the GO! portfolio is too – in terms of both width and depth. The portfolio is divided into three categories: GO! Express, GO! Courier and GO! Solutions, which are in turn each subdivided.

GO! Express	GO! Courier	GO! Solutions
<ul style="list-style-type: none"> <li>■ GO! Overnight</li> <li>■ GO! Worldwide</li> </ul>	<ul style="list-style-type: none"> <li>■ GO! City</li> <li>■ GO! Direct</li> <li>■ GO! Same Day</li> <li>■ GO! Exclusive</li> <li>■ GO! On-Board-Courier</li> <li>■ GO! Air Charter</li> </ul>	<ul style="list-style-type: none"> <li>■ Business solutions</li> <li>■ Special shipping commodity</li> <li>■ Special shipping requirements</li> </ul>
Value added services		
<ul style="list-style-type: none"> <li>■ Weekend and public holiday delivery and pick-up</li> <li>■ Scheduled delivery</li> <li>■ Early delivery</li> <li>■ Late and night pick-up</li> <li>■ Code delivery</li> <li>■ Identity check</li> </ul>	<ul style="list-style-type: none"> <li>■ Prealert</li> <li>■ Trade fair services</li> <li>■ Customs handling service</li> <li>■ Insurance</li> <li>■ Neutral shipping</li> <li>■ Shipping materials and packaging</li> </ul>	<ul style="list-style-type: none"> <li>■ Cash on delivery</li> <li>■ Confirmation of receipt</li> <li>■ Expenses service</li> <li>■ Carriage forward deliveries</li> <li>■ Self delivery / Self pick-up</li> </ul>

Image: From standard overnight express to sophisticated logistics solutions: GO! offers its customers a portfolio that goes beyond limits.

In the last few years GO! has widened its focus to include areas like healthcare. The transportation of pharmaceutical products is subject to strict guidelines, which have to be meticulously complied with. At GO!, specially trained employees, supreme quality standards and compliance with all regulatory requirements in accordance with EU Good Distribution Practice (GDP) ensure maximum safety and security right down to the last metre.

This is just one example of a wide range of flexible, professional business solutions.

Further information can be obtained from [www.general-overnight.com](http://www.general-overnight.com).



beyond  
limits

References and actual case studies available at

[www.general-overnight.com/deu\\_en/company/references](http://www.general-overnight.com/deu_en/company/references)

GO! image brochure and other publications can be downloaded at

[www.general-overnight.com/deu\\_en/online-services/downloads](http://www.general-overnight.com/deu_en/online-services/downloads)

### **GO! media contact Germany**

Andrea Wagner-Neumann | Senior PR Consultant

Bartenbach AG | An der Fahrt 8 | 55124 Mainz

Phone: +49 6131 91098-113 | Email: [pr@general-overnight.com](mailto:pr@general-overnight.com)