



## Case Study: Precision in logistical processing.

CRS medical offers medical technology services throughout the world. From development of its own products to data management solutions and service and support for companies, CRS medical collaborates with your customers on an individual basis. GO! offers logistics support and thus guarantees maximum flexibility.

The medical technology industry is constantly growing on both a national and international level. Whether it's technical equipment for diagnostics and intensive care or solutions for home care, patients expect the highest level of medical treatment.

The company based in ABlar, Lower Hesse, supplies customers, product manufacturers and trade organisations in the medical technology

industry across the world. In addition to medical centres in Germany, Poland, Switzerland, Austria, Luxembourg and Belgium, rescue organisations are also part of the target group of CRS medical. About 200 employees ensure that everything runs smoothly and guarantee optimal quality, as the entire service spectrum is based on a certified quality assurance system.



## Rapid supply of replacement parts through emergency storage

Highly sensitive medical products require professional, secure delivery. CRS medical has placed its trust in GO! Express & Logistics for

its complete logistics concept since 2010. The premium logistics service provider specialises in the medical technology industry and

its own quality management system has also been adapted to the processes and infrastructures of hospitals and medical practices. Based on its years of experience in the industry, processes were firmly established across the entire GO! network. This ensures the precise transportation of over 4,000 consignments per month, be it via overnight delivery or international consignments. We also carry out about 150 courier trips per month as well as inventory management with monthly stocktaking at 18 locations at present. This relates to the emer-

gency storage for replacement part deliveries, carried out via courier to Germany, Austria, Switzerland, France, Spain and Poland 24 hours a day, 7 days a week. "With GO!, we have a complete logistics package for the shipment of medical equipment. In the case of any issues or changes at short notice, we have a personal point of contact whom we can turn to," says Birgit Barnusch, department head at CRS medical. In the future, we will focus on expanding international tracking and continuously improving the efficiency of our business processes.

## About CRS medical

CRS medical has been providing its customers with services in the field of medical technology since 2004. Years of experience and outstanding knowledge of the medical technology sector have made CRS medical a dynamic, high-performance member of the German Mittelstand. Today the ABlar-based company has about 200 employees and is with its products a presence on almost every continent. Their responsibility is to put customers' wishes into practice in a focused, safe and precise way. In direct, dedicated cooperation with the customer they are able to deliver innovative, needs-oriented solutions that meet high standards of safety and functionality.

As an ideal service and support partner for medical devices and individual solutions for emergency and rescue services, CRS medical provides software and hardware products, including proprietary developments, that add up to a unique offering in the medical technology sector. Professionalism, flexibility and discretion make the company a valuable partner. Well-known companies in more than 75 countries appreciate our customer service and support.

## About GO! Express & Logistics

GO! Express & Logistics is Europe's largest independent express and courier service provider. The global partner network was founded in 1984 and currently comprises over 100 GO! stations in Europe. Approximately 1,400 employees and 1,700 drivers and couriers work hard every day to transport over 10 million consignments per year (2023).



Under the motto "beyond limits", GO! offers a comprehensive portfolio of logistics solutions ranging from regional courier transportation and global express shipping of goods, documents and extremely time-critical consignments to sensitive shipments or complex customer requirements. Its services also include tailored supply chain solutions and extensive value-added services 365 days a year and around the clock.

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