

# GO! NEWS

## WHAT DO CHRISTMAS, NETFLIX AND OKTOBERFEST HAVE IN COMMON?

In the latest issue of the quarterly GO! News we introduce you to the world of logistics, the film industry and the Oktoberfest festival. Get ready for some inspiring reading!

### What you can read about in the latest issue of GO! News?

The most important topic of the issue is the upcoming Christmas holidays. As every year, we stress the importance of planning your Christmas transportation in advance. The Christmas period is very hectic for many industries and logistics is certainly no exception. Don't worry, even if you want to ship at the last minute, we will arrange everything to your satisfaction.

Let us tell you more about our project GO! Print & Media, which is designed for the printing industry and advertising agencies as well as all companies that need our help during trade fairs and events. Next day delivery across the country? Overnight delivery to Germany? Weekend delivery? Or do you want to deliver your parcel to a location and on a date you specify? We can handle it all!

### You will also learn...

What role do we play in the film and entertainment industry? Read about our partnership with a leading manufacturer of film equipment for television and film productions, which allows us to supply top-quality equipment for filming a variety of productions. You'll also learn which well-known series have recently used our express services.

What is more German than German precision? Oktoberfest! Trade fair logistics is a challenge! A challenge we are not afraid to take on. Our experienced team from Munich has been taking care of Oktoberfest - the beer festival and the biggest folk festival in the world - for the past few months. They were in charge of delivering reservations and tickets for the event.



### We are on LinkedIn!



Up-to-date  
information and  
market highlights.

**Let's connect**

GO! Express & Logistics CZ

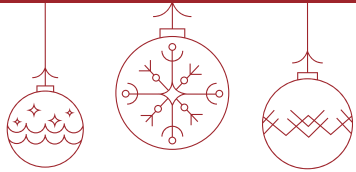
### Thank you, for reading our GO! News.

We want to reward you!  
Write to us where and we'll bring you  
a Christmas present.

**I want GO! Socks!**

Christmas without socks is not Christmas...





# THE BEST GIFTS ARE HIDDEN IN OUR WAREHOUSES!

Christmas is fast approaching and with it comes a wonderful atmosphere, presents and of course magical carols. But before you hear the first notes of "Last Christmas", it's worth thinking about the organisation of your Christmas transport. We're well aware that this is a season that can be full of joy, but also stress and confusion. So if you start to prepare it now, you can avoid unnecessary chaos and ensure a peaceful December for both you and your customers.



### Get ready now

During the holiday season, when decorations and gifts mingle with annual reports, every hour is precious.

In GO! we are preparing for the season in advance. Our goal is to minimize our customer's stress and give them peace of mind in December. We are already taking orders and creating a capacity plan to reliably deliver all of our client's shipments.

Of course, it's not always possible to anticipate all of our customer's needs, but there are constant trends that we take into account to give you confidence that your shipment will arrive on time.

### Choose a comprehensive service

We offer comprehensive logistics services including pick-up, storage and delivery of your shipments to their destination. Reliable delivery at your chosen time, including weekends and holidays. With our guarantee, your shipments will arrive on time.

### Last-minute shipments? We're sure we can handle it!




In addition to pre-planned shipments, we can also add last-minute shipments to the schedule during the busiest holiday season. This is not only at the beginning of December, but also just before Christmas, when others are already reporting full capacity and often have long delays.

### If you prepare everything in advance, it will make your life easier.

Christmas is a time of joy, love and moments spent together with loved ones. But to make it even more wonderful, it is advisable to take care of Christmas transport now. GO! is ready to help you with this process and ensure a peaceful and successful Christmas.

To help you manage all the preparations in practice, we have prepared a checklist for you. You can print it out and tick off the completed activities to help you avoid the Christmas chaos and give you peace of mind.

## CHRISTMAS CHECKLIST

- ★ Find suitable gifts for employees and suppliers. 
- ★ Sign up for the GO! newsletter and explore our ideas. 
- ★ Buy gifts.
- ★ Schedule your gift delivery with GO! (the sooner the better - contact us now). 
- ★ Prepare your gifts for shipment.
- ★ Call us and book your gift shipment with GO!
- ★ Spend your time on other things - you don't have to worry about presents anymore!





beyond  
limits

# Transport solution for the advertising industry

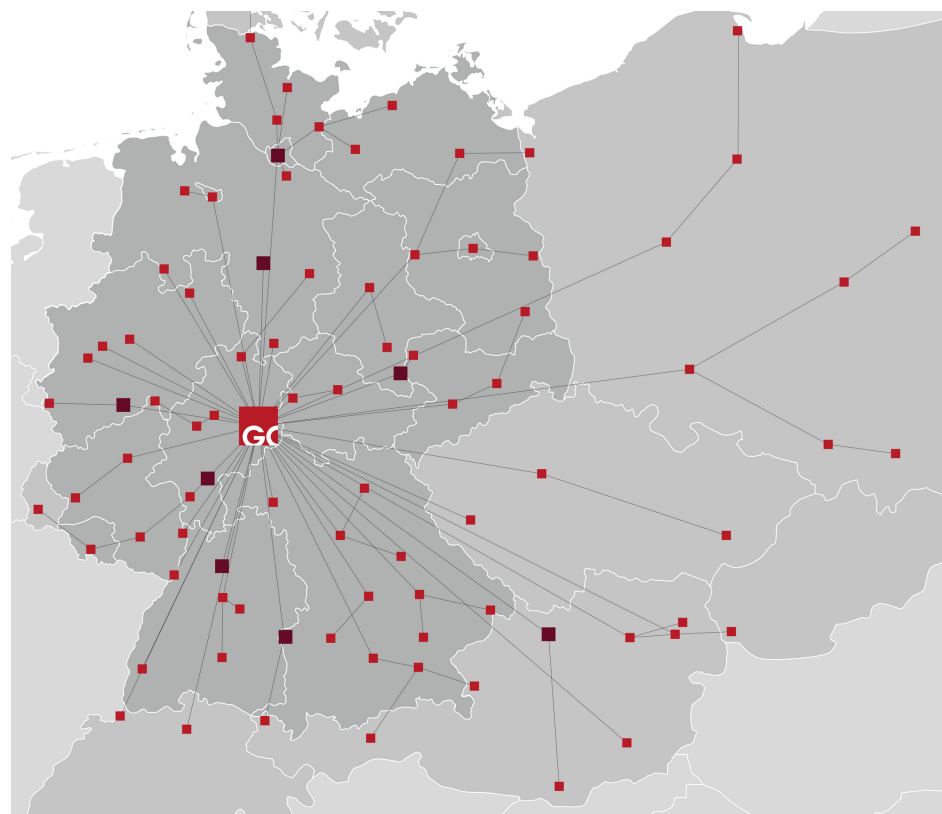
Express delivery to Germany  
**the next day  
from 7 a.m.**



## GO! Print & Media

A service for printers and companies in the advertising and marketing industry. We transport shipments of even the most non-standard dimensions - from small packages with advertising tools to large advertising walls to large-scale prints - even up to 2.7 m in length and 60 kg per shipment!

We are able to transport them safely and on time, even to trade fairs and events. We will also take care of their neutralization. It does not matter whether the address is in the Czech Republic or abroad. We can easily address your shipments according to your requirements.



## Trade Fairs and Events

Whether it is a trade fair, conference or similar event, it is always a busy and hectic time for both exhibitors and visitors. Participation in a trade fair or international conference brings new business opportunities and contacts. There is only one chance to impress, so everything has to go right on the first try. So you can concentrate on what is most important to you at a trade fair - the perfect presentation of your products.

### Delivery exactly where you need it

- Delivery to your address, including trade fairs and events.
- Scheduling options to suit your needs, late evening, early morning, weekends and holidays.
- Immediate feedback in case of any obstacles and emergency storage.



# GO! WARSAW AND FILM EMOTIONS

**Your favourite productions with our colleagues!**

You won't see us on the glass screen (yet), but we have to boast that we are involved in the production of many blockbuster films! We are proud of our fruitful collaboration with the renowned Non Stop Film Service, a company that supplies the highest quality film equipment for TV and film productions. For years, our company has been happy to act as a reliable courier, ensuring fast and safe delivery of essential equipment for filming various productions, including those for TVN and Netflix.



We are part of the movie magic. We supply cameras, lighting and many other equipment for the filming of the famous TV series "Barbarians". We are happy that our timely and hassle-free delivery helps contribute to the success of these projects.



# GO! MUNICH AND THE BIGGEST BEER FESTIVAL

**Saturday - 16 September, 12 pm**

The gates of the largest folklore festival in the world are opening. It is the Oktoberfest in Munich, an event that attracts around 6,000,000 visitors from all over the world every year.

**But what does Oktoberfest have to do with GO!**

Our colleagues in Munich have been sending reservations for the Oktoberfest for about 10 years. 16 tents trust us and have chosen us as their mail order supplier for Oktoberfest tickets. From entrance wristbands to beer tokens.

This year, approximately 35,000 packages were sent through us. The priority of the Oktoberfest team - which consists of 6 GO! employees - was to ensure that every Wiesn visitor received a ticket.

**Special surprise**

Our colleagues in Munich have also prepared something special for the Oktoberfest packages - a GO! letter in the colours of the Bavarian flag. We hope that it made the festival participants happy before their visit.



GO! The Oktoberfest team: Pia, Melinda and Simon