Tanker or speedboat?

Ulrich Nolte, managing director of GO! Express & Logistics (Deutschland) GmbH, publishes article for a logistics organisation with a strong European commitment

Is bigger always better? Do logistics giants as a general rule make the better CEP operators? And does this become particularly clear during peak seasons? For Ulrich Nolte, managing director of GO! Express & Logistics (Deutschland) GmbH, the latter is a question of detail. Thanks to its year-round 24 / 7 service, for example, GO! is optimally prepared for the autumn and Christmas season. But in his recent article for a “Club of Logistics” book, Ulrich Nolte is interested in the fundamental differences between “large-“ and “smaller-scale” providers – in other words, the correlation between company structures and the actual range of services offered. He comes to the conclusion that smaller companies can hold their own with the global generalists and what ultimately counts is a mix of standardised processes for the broad masses and individual, customized solutions.

**Commitment for a positive image**

The “Club of Logistics” is a trendsetter and representative for the logistics industry vis-à-vis politics and society. In addition to organising conferences, the Club relies on the commitment of its members to further enhance the image of the logistics industry. “Club of Logistics” member Ulrich Nolte’s written statements are one way in which he contributes to this image building. The most recent example: making the case for logistics specialists like GO! in a comparison between owner-run logistics providers and large corporations.

Objective assessment of strengths and weaknesses

This article carries weight for one reason in particular: GO! managing director Ulrich Nolte has amassed his 25 years of logistics experience in several different companies. These have included large tankers as well as agile speedboats. In short, he knows his way around more than one world of logistics. And the conclusions he draws from his analyses are like the GO! claim: beyond limits.

The book ‘Logistik - die unterschätzte Zukunftsindustrie’ (Logistics – the underrated future industry) was published by Springer Fachverlag.

About GO! EXPRESS & LOGISTICS

GO! Express & Logistics is Europe’s largest independent provider of express and courier services. The global partner network was established in 1984 and currently comprises over 100 GO! stations in Europe. Around 1,400 employees and 3,000 couriers ensure the transportation of more than 7.5 million consignments per year.

Under the motto “beyond limits”, GO! offers a comprehensive portfolio of logistics solutions ranging from regional courier transportation and global express shipping of goods, documents and extremely time-critical consignments to sensitive shipments or complex customer requirements. Its services also include tailored supply chain solutions and extensive value-added services 365 days a year and around the clock.

More at www.general-overnight.com

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