

PRESS RELEASE

GO! had a blast on New Year's Eve

Bonn, 3 January 2017. Once again, the premium logistics services provider made it possible for many families to have some midnight fun by delivering more than 305 tonnes of firecrackers and fireworks, both to shops as well as to private households. In particular the fulfilment of requirements related to time frames, regulatory matters and issues related to the transport of dangerous goods when sending fireworks make GO! Express & Logistics the perfect partner for online fireworks merchants every year.

Year after year, GO! Express & Logistics perfectly handles shipping around Christmas time as well as the safe delivery of items for New Year's Eve at the end of the year. Thanks to employees and couriers with comprehensive training related to the transport of dangerous goods, GO! is one of the service providers which makes the end of the year truly special throughout Germany by delivering fireworks and firecrackers. In the process, any returns and undeliverable parcels are immediately returned to the merchant, as is required by shipping regulations for fireworks and firecrackers. This prevents fireworks from falling into the wrong hands.

Aside from expert transport, the particular logistical challenge for New Year's Eve shipping is the fact that the sale of category II fireworks in bricks-and-mortar shops to private individuals is only permitted, in accordance with legal regulations, from 29 to 31 December. The sorting process for the approximately 30,000 parcels begins

immediately following the Christmas business and is carried out under observance of the strict stipulations related to the handling and transport of dangerous goods. All transport vehicles with which dangerous goods requiring identification were transported are fitted with the required protective equipment and identification. With continuously high quality and safety standards and a delivery rate of better than 99 per cent, GO! once again proved the reliability of its logistics services when dealing with the transport of fireworks shipments.

Perfect planning and assurance of proper and professional handling

The entire handling chain for fireworks shipments is carried out in special shifts apart from normal business. Along the way, GO! ensures that the more than 305 tonnes of fireworks are properly and professionally handled in its main transport hub in Niederaula in Hesse as well as in the regional distribution centres. The logistics company begins with the comprehensive planning for the firework shipments in summer. During the preparatory phase, everyone involved strives to take as many contingencies into account as possible and structure the process accordingly. The weather, however, cannot be planned – which makes it an adventurous factor in each year’s planning. In the worst-case scenario, this could mean weather-related bans on driving. ‘Luckily the weather this year allowed us to keep to our plan, and we were able to process shipments without delays,’ explains Ulrich Nolte, managing director of GO! Express & Logistics (Deutschland) GmbH. The company can look back on a successful season of fireworks shipments as well as a successful financial year – and will continue to find logistics solutions for its customers in 2017.

About GO! EXPRESS & LOGISTICS

GO! Express & Logistics is Germany’s largest unaffiliated provider of express and courier services. The worldwide partner network was established in 1984 and currently includes over 100 GO! stations in Germany and Europe. Highly qualified employees and couriers transport some 5.5 million shipments per year.

True to the corporate philosophy IT'S ALL ABOUT TIME, GO! offers regional courier transport and worldwide express delivery of goods, documents and particularly time-critical shipments round the clock 365 days a year. Customised supply chain solutions, tailor-made industry solutions and special services in response to complex customer requirements complete the portfolio.

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