



## Case Study: 10,000 consignments on behalf of Baldwin Germany.

Spare parts for printing presses are required worldwide every day, and every minute counts, especially in the event of press downtimes at large newspaper printing companies. This requires individual logistics solutions with maximum speed and absolute reliability in collection and delivery. Printing press spare parts supplier Baldwin Germany relies on express and courier service provider GO! for overnight, express and same-day delivery services.

The logistics concept co-developed with GO! involving a dedicated Baldwin shipment loop number, enables spare parts to be delivered to technicians within as short a time slot as possible. In addition to competent technicians and a practice-oriented organisation, optimum spare parts supply is a key success factor here. Baldwin Germany actions this through an integrated logistics partner network, to which GO! has also belonged for many years.



### Reliable partnership for fast spare part supply

Baldwin Technology is a leading international manufacturer of premium auxiliary units for printing presses, including cleaning systems for ink rollers, impression and blanket cylinders as well as moistening water coolers and filters. Baldwin also guarantees to install, commission, repair and service its equipment and systems. Trained professionals working at printing or publishing companies can carry out more mi-

nor repairs themselves, and this requires fast, reliable shipping of the necessary spare parts, including on-time delivery. Overall, some 60 per cent of deliveries go to addresses in Germany and 40 per cent go abroad. Here the bulk of consignments are shipped by Overnight Express. To ensure faster handling of orders, Baldwin Germany has been allocated its own shipment loop that details every shipment.

A scheduled pick-up service has been provided daily ever since Baldwin Germany's first shipment to France via the GO! station in Augsburg. GO! also provides its Same Day service to Baldwin Germany domestically and internationally, as well as early deliveries in other European countries in the event of printing press downtimes at major newspaper printing companies. If the spare parts to be delivered are too big

or too heavy, GO! couriers deliver the consignment direct to the consignee and the Baldwin technician travels separately to the client. "We were searching for a reliable partner that was prepared to join forces with us to master logistics challenges. GO! is exactly the partner we were looking for and we particularly appreciate the personal contact", says Kurt Köber, Baldwin Germany's shipping manager.

## About Baldwin Technology

Baldwin Technology Company, Inc. is a leading international manufacturer of printing press accessories and peripheral systems for the job and newspaper printing industry. The company provides customer-specific, integrated solutions for sheet-fed and web-fed printing presses. Baldwin is headquartered in St. Louis, Missouri. Baldwin Technology Company has a worldwide network of sales and service offices and distributes its products through these offices. It also supplies end customers directly through original equipment manufacturers and distributors. Baldwin was founded in 1918 and has been listed on the American stock exchange since 1987 as Baldwin Technology Company, Inc. Baldwin Germany has been based in Friedberg, Hesse since 1971.

## About GO! Express & Logistics

GO! Express & Logistics is Europe's largest independent express and courier service provider. The global partner network was founded in 1984 and currently comprises over 100 GO! stations in Europe. Approximately 1,400 employees and 1,700 drivers and couriers work hard every day to transport over 9.2 million shipments per year (2021).



Under the motto "beyond limits", GO! offers a comprehensive portfolio of logistics solutions ranging from regional courier transportation and global express shipping of goods, documents and extremely time-critical consignments to sensitive shipments or complex customer requirements. Its services also include tailored supply chain solutions and extensive value-added services 365 days a year and around the clock.

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